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# Perspectives on Philanthropy

# Giving USA<sup>2020</sup>

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**Erik Showalter, CFRE**

*President*

*Baton Rouge General Foundation*

Erik Showalter has a passion for leading nonprofit organizations to achieving transformational outcomes. Since 2018, Erik has served as the President of Baton Rouge General Foundation after joining the organization two years prior as a major and planned gifts officer.

Erik oversees the hospital's fundraising and development initiatives and is involved in Baton Rouge General's community relations and engagement activities. Under his leadership, the foundation recently completed a \$10M capital campaign. A centerpiece of the effort was a new Regional Burn Center at its Bluebonnet campus.

Prior to his work with the Foundation, Erik worked as an Assistant Vice President at CCS Fundraising, and during his numerous years he directed several successful capital campaigns in the Mid-Atlantic Region, including The Boys & Girls Club of Richmond, VA, and the University of Maryland St. Joseph Medical Center.

Erik is a graduate of Louisiana Tech University and a certified fundraising executive since 2011.